MEDIA ALERT

FOR IMMEDIATE RELEASE **October 27, 2016**

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WHO: Community Housing Development Corporation (CHDC) Executive Director Don Gilmore; California Air Resources Board (CARB) Board Member, Contra Costa County Supervisor John Gioia, Congressman Mark DeSaulnier, Assemblymember Tony Thurmond, and Councilmember-At-Large Rebecca Kaplan

WHAT: **Press event to announce unique program providing grants and loans for clean-technology vehicles for low-income families**.

WHERE: Parking lot at 1535 Fred Jackson Way, Richmond, CA 94801 between the Center for Health and CHDC offices

WHEN: **2 p.m.** Thursday, Nov. 3, 2016. At **1:45 p.m.**, CARB Board Member and Contra Costa Supervisor Gioia, CHDC Executive Director Gilmore, Congressman DeSaulnier, Assemblymember Thurmond, Councilmember-At-Large Kaplan, other elected officials and grant recipients will be available for TV and radio interviews.

BACKGROUND: The *Light-Duty Financing Assistance in Disadvantaged Communities* program benefits six Bay Area counties and expands the use of fuel-efficient and ultra-clean vehicles. Grants up to $5,000, along with low-interest-rate loans.

The program is part of the statewide California Climate Investments Initiative to reduce greenhouse gas emissions while serving communities that need it most. These investments are funded by the Greenhouse Gas (GHG) Reduction Fund using proceeds from the state's cap-and-trade auctions. Cap-and-trade is a market-based regulation that is designed to reduce GHGs from multiple sources.

Grant recipients will be available to talk about benefits, including financial savings and reduced air pollution in their neighborhoods. Click here to sign up to attend the Nov. 3rd press conference. #DrivingClean