

Clean Cars for All Bay Area AQMD's Clean Cars 4 All Program

The Bay Area Air Quality Management District's Clean Cars for All Program provides up to \$9,500 in incentives for income qualified households (up to 400% of the Federal Poverty Level) to retire older, high-polluting vehicles and replace them with a newer, cleaner vehicle or with alternative transportation options (e.g. Clipper card, electric bicycles, etc.). Eligible vehicles for purchase or lease include hybrid electric, plug-in hybrid, or electric vehicles. This program will reduce criteria pollutants and greenhouse gas emissions throughout the Bay Area and support the goal of equitable access to electric vehicles clean transportation.

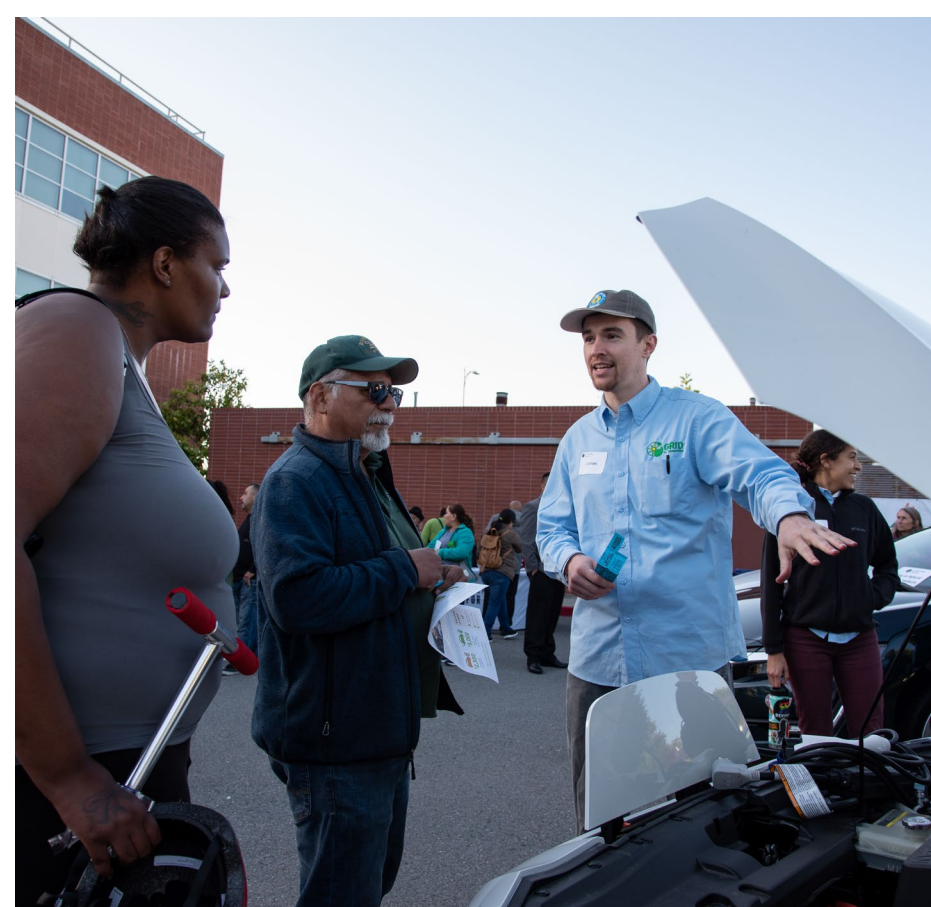


CLEAN CARS FOR ALL

Clean Cars 4 All is part of California Climate Investments, a statewide initiative that puts billions of cap-and-trade dollars to work reducing greenhouse gas emissions, strengthening the economy and improving public health and the environment – particularly in disadvantaged communities.

Dates: April 2019 – Ongoing
Grantee: Bay Area Air Quality Management District
Partners: GRID Alternatives, Community Housing Development Corporation, Beneficial State Foundation, Beneficial State Bank, Travis Credit Union

Grants Awarded:
Clean Cars 4 All: \$10,000,000
Matching Funds: TBD



Vehicles/Equipment Funded

The Clean Cars for All program expects to retire between 1,000-1200 vehicles and help participants replace them with the following options:

- Hybrid electric vehicles (HEV)
- Plug-in hybrid electric vehicles (PHEV)
- Battery electric vehicles (BEV)

Also, as part of the project:

- Participants who purchase a BEV or PHEV can also receive up to \$2,000 towards the purchase and installation of home charging equipment or receive a portable charger and \$1,000 in incentives for public charging
- Alternative transportation options, such as Clipper and electric bicycles, are available for participants who don't want a replacement vehicle

Lessons Learned

- Multicultural and multilingual one-on-one outreach and support is vital to achieving higher application completion rates
- Vehicle and charging education helps participants select cleaner vehicles
- Outreach events and ride & drives should be held in conjunction with other high foot traffic events to increase participation

Project Highlights

- Over 76% of participants choose to purchase PHEVs or BEVs over HEVs
- Increased interest in alternative transportation options
- Expansion to all Bay Area zip codes to begin Fall 2019



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ENERGY FOR ALL
A program of GRID Alternatives



beneficial state foundation

