

MOVING CALIFORNIA

cleaner transportation for all communities



Clean Cars for All Bay Area AQMD's Clean Cars 4 All Program

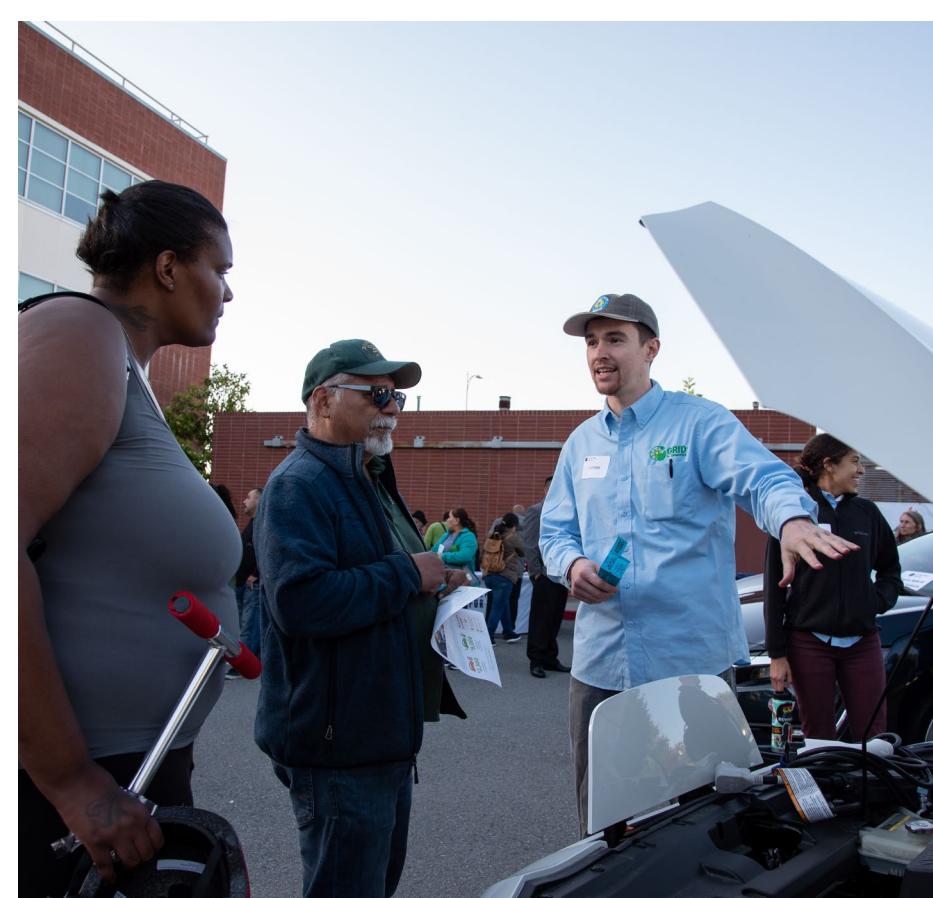
The Bay Area Air Quality Management District's Clean Cars for All Program provides up to \$9,500 in incentives for income qualified households (up to 400% of the Federal Poverty Level) to retire older, high-polluting vehicles and replace them with a newer, cleaner vehicle or with alternative transportation options (e.g. Clipper card, electric bicycles, etc.). Eligible vehicles for purchase or lease include hybrid electric, plug-in hybrid, or electric vehicles. This program will reduce criteria pollutants and greenhouse gas emissions throughout the Bay Area and support the goal of equitable access to electric vehicles clean transportation.



Clean Cars 4 All is part of California Climate Investments, a statewide initiative that puts billions of cap-and-trade dollars to work reducing greenhouse gas emissions, strengthening the economy and improving public health and the environment – particularly in disadvantaged communities.

Dates: April 2019 – Ongoing
Grantee: Bay Area Air Quality Management District
Partners: GRID Alternatives, Community Housing Development Corporation, Beneficial State Foundation, Beneficial State Bank, Travis Credit Union

Grants Awarded:
Clean Cars 4 All: \$10,000,000
Matching Funds: TBD



Vehicles/Equipment Funded

The Clean Cars for All program expects to retire between 1,000-1200 vehicles and help participants replace them with the following options:

- Hybrid electric vehicles (HEV)
- Plug-in hybrid electric vehicles (PHEV)
- Battery electric vehicles (BEV)

Also, as part of the project:

- Participants who purchase a BEV or PHEV can also receive up to \$2,000 towards the purchase and installation of home charging equipment or receive a portable charger and \$1,000 in incentives for public charging
- Alternative transportation options, such as Clipper and electric bicycles, are available for participants who don't want a replacement vehicle

Lessons Learned

- Multicultural and multilingual one-on-one outreach and support is vital to achieving higher application completion rates
- Vehicle and charging education helps participants select cleaner vehicles
- Outreach events and ride & drives should be held in conjunction with other high foot traffic events to increase participation

Project Highlights

- Over 76% of participants choose to purchase PHEVs or BEVs over HEVs
- Increased interest in alternative transportation options
- Expansion to all Bay Area zip codes to begin Fall 2019



BAY AREA
AIR QUALITY
MANAGEMENT
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ENERGY FOR ALL
A program of GRID Alternatives



beneficial state foundation



CHDC

Community Housing Development Corporation