

Appendix I: U.S. Resident Population

If California specific sales data are not available, sales may be estimated by prorating national or regional sales figures by population using population estimates from 2013, provided below.

Total population of the United States: 316,128,839.

| STATE | POPULATION | % | RANK |
|----------------------|-------------------|-------------|----------|
| Alabama | 4,833,722 | 1.5 | 23 |
| Alaska | 735,132 | 0.2 | 47 |
| Arizona | 6,626,624 | 2.1 | 15 |
| Arkansas | 2,959,373 | 0.9 | 33 |
| California | 38,332,521 | 12.1 | 1 |
| Colorado | 5,268,367 | 1.7 | 22 |
| Connecticut | 3,596,080 | 1.1 | 29 |
| Delaware | 925,749 | 0.3 | 45 |
| District of Columbia | 646,449 | 0.2 | (X) |
| Florida | 19,552,860 | 6.2 | 4 |
| Georgia | 9,992,167 | 3.2 | 8 |
| Hawaii | 1,404,054 | 0.4 | 40 |
| Idaho | 1,612,136 | 0.5 | 39 |
| Illinois | 12,882,135 | 4.1 | 5 |
| Indiana | 6,570,902 | 2.1 | 16 |
| Iowa | 3,090,416 | 1.0 | 30 |
| Kansas | 2,893,957 | 0.9 | 34 |
| Kentucky | 4,395,295 | 1.4 | 26 |
| Louisiana | 4,625,470 | 1.5 | 25 |
| Maine | 1,328,302 | 0.4 | 41 |
| Maryland | 5,928,814 | 1.9 | 19 |
| Massachusetts | 6,692,824 | 2.1 | 14 |
| Michigan | 9,895,622 | 3.1 | 9 |
| Minnesota | 5,420,380 | 1.7 | 21 |
| Mississippi | 2,991,207 | 0.9 | 31 |
| Missouri | 6,044,171 | 1.9 | 18 |

| STATE | POPULATION | % | RANK |
|----------------|------------|-----|------|
| Montana | 1,015,165 | 0.3 | 44 |
| Nebraska | 1,868,516 | 0.6 | 37 |
| Nevada | 2,790,136 | 0.9 | 35 |
| New Hampshire | 1,323,459 | 0.4 | 42 |
| New Jersey | 8,899,339 | 2.8 | 11 |
| New Mexico | 2,085,287 | 0.7 | 36 |
| New York | 19,651,127 | 6.2 | 3 |
| North Carolina | 9,848,060 | 3.1 | 10 |
| North Dakota | 723,393 | 0.2 | 48 |
| Ohio | 11,570,808 | 3.7 | 7 |
| Oklahoma | 3,850,568 | 1.2 | 28 |
| Oregon | 3,930,065 | 1.2 | 27 |
| Pennsylvania | 12,773,801 | 4.0 | 6 |
| Rhode Island | 1,051,511 | 0.3 | 43 |
| South Carolina | 4,774,839 | 1.5 | 24 |
| South Dakota | 844,877 | 0.3 | 46 |
| Tennessee | 6,495,978 | 2.1 | 17 |
| Texas | 26,448,193 | 8.4 | 2 |
| Utah | 2,900,872 | 0.9 | 33 |
| Vermont | 626,630 | 0.2 | 49 |
| Virginia | 8,260,405 | 2.6 | 12 |
| Washington | 6,971,406 | 2.2 | 13 |
| West Virginia | 1,854,304 | 0.6 | 38 |
| Wisconsin | 5,742,713 | 1.8 | 20 |
| Wyoming | 582,658 | 0.2 | 50 |

X = Not Applicable

Source: Population Division, U.S. Census Bureau, Annual Estimates of the Resident Population: April 1, 2010 to July 1, 2013, Release Date: December 2013

Example calculation of CA sales for a sample region (Arizona, California, Nevada, Oregon, & Washington):

$$\text{CA sales} = [\text{Sample region total sales}] \times \left[\frac{\text{CA population}}{\text{AZ pop.} + \text{CA pop.} + \text{NV pop.} + \text{OR pop.} + \text{WA pop.}} \right]$$