For questions or comments during this Webcast, please email:

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Public Workshop

on

Draft 2017 Funding Guidelines for Agencies that Administer California Climate Investments

Sacramento, August 31, 2017
Purpose of the Workshop

To Describe

• California Climate Investments
• The Funding Guidelines and how they are used
• Why the Funding Guidelines are being updated

To Request

• Your input
California Climate Investments

• Projects funded through State auctions through the Cap-and-Trade Program
• Reduce greenhouse gas emissions
• Provide benefits to Californians, particularly in disadvantaged communities, low-income communities, and low-income households
Project Examples

• Sacramento Urban Wood Rescue (CalFIRE)
• Fresno Extension of Visalia-Fresno Shuttle (CalTrans)
Project Examples

• Oakland Civic Center 14 Transit-Oriented Development (Strategic Growth Council)

• Los Angeles MacArthur Park Apartments Phase B (Strategic Growth Council)
How Projects are Funded

- **Legislature**
- **Authority**
- **Cap-and-Trade Auctions**
  - $\rightarrow$ $\rightarrow$
- **Greenhouse Gas Reduction Fund (GGRF)**
- **State Agencies**
- California Climate Investments
The Funding Guidelines

• Provide guidance and requirements for administering agencies
• Are used by agencies that administer California Climate Investments programs
The Funding Guidelines

Goals and Objectives

• Identify roles, responsibilities, and requirements for CARB and administering agencies

• Provide guidance on requiring and prioritizing greenhouse gas emission reductions and providing benefits to disadvantaged and low-income populations

• Outline a process for designing and implementing investment programs

• Identify elements each agency needs to address when selecting projects for funding

• Provide a framework for consistent reporting
The Funding Guidelines

Volume 1: General Guidance

Volume 2: Investments to Benefit AB 1550 Populations

Volume 3: Reporting Requirements
The Funding Guidelines

- Principles for investments
- Guidance for agencies to design and implement programs
- Accountability and transparency

- Implementation of new legislation
- Benefits to AB 1550 populations
- Maximizing benefits for disadvantaged communities

- Reporting data on: greenhouse gas emission reductions; investments and benefits for targeted populations; co-benefits; outcomes
Funding Guidelines Update – General

• Incorporated public feedback and lessons learned
• Added requirements and guidance for new programs
Funding Guidelines Update – Volume 1

- Increased public access to information
  - Funding opportunities
  - Points of contact
  - Resources for technical assistance
  - Final project selection and project results
  - Outreach events
  - Opportunities for continued public participation

- New webpage: www.caclimateinvestments.ca.gov

- Twitter: @CAClimateInvest
Funding Guidelines Update – Volume 1

- Streamlined process for “Expenditure Records”
- Added information on evaluating “co-benefits”
- Unified branding for all California Climate Investments
A minimum of 25 percent of the proceeds be invested in projects that are located within and benefiting individuals living in disadvantaged communities; An additional minimum of 5 percent be invested in projects that are located within and benefiting individuals living in low-income communities or benefiting low-income households statewide; and An additional minimum of 5 percent that are located within and benefiting individuals living in low-income communities, or benefiting low-income households, that are within a 1/2 mile of a disadvantaged community.

• Includes Assembly Bill 1550 ("AB 1550") which updates and expands Senate Bill 535 ("SB 535")
• Continued focus on disadvantaged communities
• Adds low-income households and communities as investment priorities
• Previous disadvantaged community designations using CES 2.0
Funding Guidelines Update – Volume 2

- New AB 1550 Populations
  - Disadvantaged communities using CES 3.0
  - Low-income communities
  - Low-income households anywhere in the State

http://calepa.ca.gov/EnvJustice/GHGInvest/
Updated guidance on how to:

- Apply the AB 1550 investment minimums and target funding to AB 1550 populations
- Maximize disadvantaged community benefits
- Evaluate if a project provides a real, meaningful, and assured benefit to a disadvantaged community, low-income community, or low-income household.
- Target investments in ways that meaningfully address community needs
- Enhance outreach and community engagement
Will project meet all of the following requirements?
1. be physically located in an AB 1550 community census tract or a low-income household; and
2. meaningfully address an important community or household need; and
3. provide direct, meaningful, and assured benefits to residents of AB 1550 communities or low-income households, consistent with at least one of the criteria in Appendix 2.A. Step 3?

**YES**
- Project/administrative funds count toward AB 1550 investment minimums.

**NO**
- Project may be funded, but not counted toward the AB 1550 investment minimums.
Target Investments and Maximize Benefits

• Updated requirements and recommendations for all administering agencies to:
  • Target funding to AB 1550 populations
  • Maximizing benefits to disadvantaged communities and prioritizing multiple benefits
  • Meaningfully addressing a community need
Outreach and Community Engagement

• Improved guidance on access to funding and maximize participation of AB 1550 populations
  • Designated staff for direct program outreach
  • Community engagement at local level
  • Host meetings in accessible locations
• More frequent reporting
• Enhanced reporting requirements for programs and projects
• New reporting structure – project stages
• Project outcome reporting
  • Communicates the success of greenhouse gas emission reductions and other benefits from the project
• Developing an online reporting system to allow more frequent reporting
Funding Guidelines Update – Volume 3

• Interactive Online Project Map
• Search results for local projects
Details for individual projects
How the Funding Guidelines will Influence the Future of California Climate Investments

• Continued focus on maximizing benefits for disadvantaged communities
• Added focus on expanding funds to low-income communities and households
• More community engagement and awareness
• More project data collected and more often
• Capture project data
  • Are projects addressing community needs?
  • Were the expected benefits achieved?
Provide Your Input

How to improve programs through guidance?

What information about programs and projects do you want to know?

Does the guidance encourage meaningful engagement with communities? Are there other strategies?

Is the guidance on benefits meaningful? Does it address community needs and ensure benefits?
Continue Your Input

• Provide comments on the draft Funding Guidelines Update:
  www.arb.ca.gov/cci-fundingguidelines
  Due September 15, 2017

• Join the Board hearing on a revised document
  November 2017

• Participate in Program activities and follow @CAClimateInvest
  Year round
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